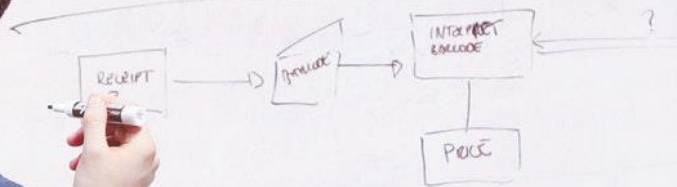


SHAPE YOUR CHURCH'S FUTURE  
WITH THIS

2018

# ANNUAL PLANNING GUIDE



Strategy

# ANNUAL PLAN

Prepared by: Stan Granberg | last revised: January 5, 2018

The beginning of a new year is a time when we make resolutions. It's a natural time to anticipate the new year and make adjustments that, we hope, will help us have a good year. As a church leader, you need to do more than make resolutions; you need to make plans. Remember, *vision gives hope and a plan gives confidence.*

Preparing your Annual Plan requires thoughtful work, but it shouldn't be so difficult that you stick it in your mental "do later" drawer. This guide will walk you through the steps to create an Annual Plan that is clear, actionable and that addresses your church's most pressing needs.

## STEPS TO CREATE YOUR ANNUAL PLAN

Step 1: Imagine what God wants your church to be like at the end of the year

Step 2: Assess the 5 Lines of planting

Step 3: Create your priority list

Step 4: Develop your priority plans

The result of this Annual Plan guide will be the answers to these three questions:

1. What 3 things do you most need to accomplish **this month** for quick, positive wins to get the year started well?
2. What 3 things do you most need to accomplish **before May 1** to build momentum for the year?
3. What 3 things do you most need to accomplish **for the year** that will create definite, measurable progress for your church?

## STEP 1: IMAGINE WHAT GOD WANTS YOUR CHURCH TO BE

*“For I know the plans I have for you,” says the Lord. “They are plans for good and not for disaster, to give you a future and a hope (Jeremiah 29:11).*

For a few moments, settle back, close your eyes, and let God open your mind to the plans he has in mind for your church.

What is God saying to you about this new year?

Theme: What word or phrase captures what is most important for your church in the coming year?

Notes: What comes to your mind when you consider goals for the year and the impact you want to see on your church, your members, your community, your family, and yourself?

## STEP 2: ASSESS THE FIVE LINES OF PLANTING

Kairos developed a [strategy board](#) which organizes the task of planting and growing churches into three seasons each with a series of tasks or skills to accomplish. We also identified what we call *the Five Lines of Planting*. Each of these 5 Lines represent an arena of activity that you, as a missionally oriented church leader, will encounter over and over. These 5 Lines allow you to synthesize your work. Instead of trying to manage hundreds of disconnected activities, the 5 Lines give you big buckets in which to view your work.

### Line 1 – Spiritual Formation

*Guard your heart above all else, for it determines the course of your life (Proverbs 4:23).*

On a scale of 1 (least positive) to 10 (most positive), how would you rate the spiritual context your personal life, your ministry, and the church?



	Yes	No	Not Sure
Have you and your leadership team read and had a picture taken of you signing the <a href="#">Integrity</a> document and posted the picture as a sign of your commitment to a life of integrity?			
Has your church mobilized strategic prayer intercessors who infuse the church with spiritual empowerment?			
Are you and your spouse, as well as your leadership team, keeping up with your spiritual rhythms for rest, relationship and spiritual renewal?			
Is your church preparing people for spiritual warfare, identifying key spiritual blockages and addressing them with spiritual dependence and prayer?			

What do you think is needed to make this a 10?

---



## Line 2 – Leadership

*Their (leaders') responsibility is to equip God's people to do his work and build up the church, the body of Christ (Ephesians 4:12).*

On a scale of 1 (least positive) to 10 (most positive), how would you rate the current leadership situation of your church?



	Yes	No	Not Sure
Is your church living out its mission, vision and values in a way that develops the church and is personally satisfying to you and your leadership team?			
Do you and your leadership team engage the difficult conversations and situations in your church with courage and openness?			
Does your leadership team set a positive, consistent leadership tone that people can depend upon and encourages them to put forth their best efforts?			
Have you developed enough ministries with 3-deep leadership both to sustain your church and provide room for growth?			

What do you think is needed to make this a 10?

### Line 3 – Evangelism

*This is what the Lord of Heaven’s Armies, the God of Israel, says to all the captives he has exiled to Babylon from Jerusalem: . . . Multiply! Do not dwindle away (Jeremiah 29:4-6)!*

On a scale of 1 (least positive) to 10 (most positive), how would you rate your church’s effectiveness in connecting with new people and helping them move towards a commitment to Jesus?



	Yes	No	Not Sure
Have you created a Prospect Persona that clearly describes the people your church is most prepared to reach?			
Is your Funnel of Consideration developed and helping new people discover Jesus?			
Do you schedule your Sharing Event at least twice a year, where people can make a valid decision about the Lordship of Jesus?			
Do you have big day worship experiences where the attendance is typically 30% higher than average?			

What do you think is needed to make this a 10?

## Line #4 - Finances

*You must each decide in your heart how much to give. And don't give reluctantly or in response to pressure. "For God loves a person who gives cheerfully" (2 Corinthians 9:7).*

On a scale of 1 (least positive) to 10 (most positive), how well-formed is the culture of generosity in your church?



	Yes	No	Not Sure
Is your finance team fully staffed, working consistently, and keeping your Quickbooks online account up to date?			
Do you encourage your people to be regular, sacrificial givers through sermons, focused studies, and personal conversations?			
Is your giving sufficient to conduct the ministries that will help your church grow and develop fully devoted disciples of Jesus?			
Do you have a financial campaign each year that encourages your church to give sacrificially to fund mission focused ministry?			

What do you think is needed to make this a 10?

## Line #5 – Team Building

*Two people are better off than one, for they can help each other succeed. If one person falls, the other can reach out and help. But someone who falls alone is in real trouble (Ecclesiastes 4:9-10).*

On a scale of 1 (least positive) to 10 (most positive), how well formed is your leadership system? Is it sufficient to meet the current and future needs of the church?



	Yes	No	Not Sure
Does your leadership team effectively support each other and the work of the church?			
Does your church have a process that regularly identifies and trains new team members and leaders?			
Do you provide specific, regular opportunities for younger leaders to join ministry teams in order to gain experience and grow?			
Have you developed partnerships in your region that connect you with your community in ways that help you accomplish your mission?			

What do you think is needed to make this a 10?



## STEP 3: CREATE YOUR PRIORITY LIST

With your assessment of the Five Lines in front of you, take your first crack at identifying priorities to move your church forward. First, rank the Five Lines in order of what is most critical for your church this year. Second, for each Line determine the top three actions that would strengthen that line.

- 1. \_\_\_\_\_
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  
- 2. \_\_\_\_\_
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  
- 3. \_\_\_\_\_
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_
  
- 4. \_\_\_\_\_
  - a. \_\_\_\_\_
  - b. \_\_\_\_\_
  - c. \_\_\_\_\_



5. \_\_\_\_\_

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

## STEP 4: DEVELOP YOUR PRIORITY PLANS

At the beginning, this Annual Plan Guide gave you three questions to answer. Using the assessment of your 5 Lines and the priorities you suggested above, create your Annual Plan below using these three questions.

**This month**, what three quick, positive wins can you do to start the year well?

1. From Line \_\_\_\_\_

2. From Line \_\_\_\_\_

3. From Line \_\_\_\_\_

**By May 1**, what three things can you do to build momentum for the year?

4. From Line \_\_\_\_\_

5. From Line \_\_\_\_\_

6. From Line \_\_\_\_\_

**This year**, what do you most need to accomplish to create definite, measurable progress for your church?

7. From Line \_\_\_\_\_

8. From Line \_\_\_\_\_

9. From Line \_\_\_\_\_