THE UNIVERSITY OF WASHINGTON
CAMPUS MINISTRY PLANT
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STRATEGIC SUMMARY OF
UNIVERSITY OF WASHINGTON CAMPUS MINISTRY PLANT

Where?

• University of Washington is located within the Northern Seattle City Limits
  o 45,000 students enrolled at the Seattle location
  o 96,000 people come on to campus each day (students, faculty, staff, hospital, etc.)
• Largest campus on the West Coast

The Need

• Seattle itself is a global city with far reaching influence
• Consistently one of the least churched cities in the United States
  o 37% of the population identifies religiously as “None”
• Millennial generation considered to be the least churched generation in American history
• UW is ranked in the top 10 American universities who have the most international students (>8,000 undergraduate and graduate students)

Our Vision

• Vision Statement: In 5 years we will be a dynamic and diverse campus ministry of 100 people who are focused on following Jesus, building community, and growing new leaders.
  o We will also have an apprenticeship program and be working towards planting a new campus ministry.
• Mission Statement: We exist to reveal God’s wonder, justice, and presence at the University of Washington campus.
• Core Values:
  o Faith
    ▪ We are rooted in faith whether we are wandering in the wilderness or with God on the mountain (Heb. 11, Gal. 2:20, Phil. 3:9-11, John 7:38, Mark 10:52, Eph. 2:8)
    ▪ Behavioral indicators: obedience, rootedness during trials, confidence, journeying (faith means going places and taking risks)
  o Gospel
    ▪ The tension of grace and truth is the foundation of the Gospel and what sustains our life with God. When the Gospel is preached, the best of both grace and truth are displayed (John 1:14-18, Rom. 1:16-17, John 8:32, Matt. 10:34, Luke 12:5, Mark 1:14-15)
    ▪ Behavioral indicators: openness, acceptance, commitment to truth
Mission

God grows His kingdom through discipleship and service (Mt. 28:19-20, Acts 13:47, James 1:27)

Behavioral indicators: community involvement, transformed lives through people coming to faith, commitment to serve

Time frame:
- June/July 2017: Move to Seattle
- July 2017-March 2018: Train with Missio church plant
- March-September 2018: Begin/lead a missional community through Missio and become a registered student organization on campus
- Fall 2018: Launch campus ministry

How?

- Daniel Jarchow and Devon Sears will be raising full-salary support in order to be on campus full-time
- Become a registered student organization to allow us to be a part of campus life and use campus facilities
- Missional Communities on campus
- Discovery Bible Studies

Partnerships

- Partnering with Missio Church plant (Kairos) and Northwest Church, which are both located in northern Seattle area
- Working within the Campus For Christ and Kairos Church Planting networks
- Ongoing support and partnership with WOLFLIFE and Chris Buxton

Our Team

- Daniel & Holly Jarchow
- Ethan & Heather Pollard
- Devon Sears

How to Partner

- Spiritual oversight and accountability of eldership
- $30,000/year for lead planter salary
- Ongoing partnership (mission teams, interns, prayers, etc.)
Holly was born and raised in Tuscaloosa, Alabama by her parents, Mark and Mary-Mike, and with her two sisters, Lindsey and Maggie. She grew up attending the University Church of Christ in Tuscaloosa, where her father serves as an elder. Holly’s most transformative and cherished ministry experiences have been while she was learning new cultures in new parts of the world. She fell in love with traveling the world through short-term mission trips to Mexico, Kenya, and the Bahamas. Holly’s love for different cultures led her to study abroad to Zambia while in college, and later return as a summer intern, living in Zambia a total of 6 months. While in Searcy, Arkansas she was heavily involved in campus life at Harding and served as a volunteer intern for Fellowship Bible Church’s youth group, leading a number of girls’ Bible studies and youth events.

Daniel’s hometown is Jonesboro, Arkansas, where his parents, Chris and Debbie, and his two sisters, Rachel and Hannah, reside. He grew up attending Southwest Church in Jonesboro, and came to know Christ the summer after he graduated high school. Daniel’s love and passion for reaching people with the gospel of Christ developed through critical experiences with inner-city ministry and a church planting internship in North Little Rock, AR and Portland, OR. After graduating from Harding University, Daniel apprenticed at WOLFLIFE Campus Ministry at Arkansas State University for two years. He is now apprenticing under Stan Granberg at Southwest Church for the next year.

Daniel and Holly met at Harding University through a Developmental Ministry class, where they connected over their passion for growing the Kingdom of God. Now they have been married for almost two years. Daniel and Holly currently live in Jonesboro, Arkansas where they are finishing graduate school and preparing for the campus ministry plant. Holly will be graduating from Arkansas State University with a Masters in Communication Disorders in Speech-Language Pathology, December of 2016. Daniel will be graduating from Harding School of Theology with a Masters of Arts in Counseling in May 2017.

The road that has led us to the University of Washington has held twists and turns, but never lacked the fingerprints of God. During the Gulf Coast Getaway Conference in 2014, we committed our lives to reaching college students, but did not know how or where. God has faithfully brought us to the University of Washington in Seattle. In so many ways, it is a melding of all of our passions into something new. Seattle is the perfect place for us because we have hearts of missionaries that love learning new cultures and seeing how the Gospel speaks to and transforms them. We also love college students and are passionate about mobilizing them to meet the needs of the poor and hurting. Seattle is the perfect place where these two passions can touch.

We are equipped to reach the next generation for Christ because of the deep love and grace the Lord has poured out on us. We believe God can ignite a movement in the United States and the world when we invite people to know the God who changed our own lives and join in His work.
Why Campus Ministry?

“Reach the campus today, reach the world tomorrow.” – Bill Bright

The Numbers

In 2014, there were over 12 million college students in the United States under the age of 25. One million of these were international students. The number of college students is only growing more rapidly with each passing year. In the fall of 2016, 20.5 million students were expected to join an American college campus—a 5.2 million increase since the fall of 2000 (Fast Facts).

The Opportunity

One of the biggest times of transition in a person’s life happens during college. It is when a person leaves their parents’ home permanently for the first time and is expected to take on the responsibility of an adult. For this reason alone, it is probably the most transformative time in a person’s life. College students are being uprooted from a familiar environment and are re-planted new territory. They are deciding career paths, marriage partners, and what their worldview is going to be for perhaps the rest of their lives. These students are training to be future leaders of America in all areas; from agriculture to computer science, local coffee shop owners to Congress, and everything in between. This season of openness paired with passion, innovation, and an entire life yet to be lived, makes campus ministry the most strategic mission field in the world.

Beyond the prospect for American influence, there is an even greater opportunity for global impact. The college situation has been described as “the Great Commission in reverse” (Mayer, 2015). Jesus tells his disciples to go and make disciples of all nations (Matt. 28:19). Because of growth in technology and travel, those nations are now coming to our neighborhoods and attending our own college campuses. This means the opportunities for transformation happening on American college campuses are no longer limited to American students. The future leaders of other nations are traveling to the United States to receive an education for a short time, and returning home to make a difference. What if the message of Christ was one of the gifts they brought back to their family, community, and country?

The Need

This millennial generation (18-34 year olds) is the most unchurched generation in American History—and the trend is only continuing into the future (“Five Trends”, 2014). Campus ministry is one way to bring change to this statistic. There are over 4,000 colleges in the United States, with only 125 campus ministries affiliated with the Churches of Christ. The Campus For Christ organization has started a new initiative to plant new campus ministries to fill this gap. Our Seattle team would be the first plant team to come from this initiative.

(Kingkade, 2015)
WHY UNIVERSITY OF WASHINGTON’S SEATTLE CAMPUS?

Seattle

- Seattle itself is a global city with far reaching influence in business, technology, and politics
- Considered the most educated city in the United States
- Consistently one of the least churched cities in the United States
  - 37% of the population identifies religiously as “None”
  - 10% of these are atheists
- There is a hostility to church and organized religion in a large cross-section of the population

The University

- Largest campus on the West coast
- 45,000 students: 30,000 undergraduate, 15,000 graduate
- 96,000 people travel onto campus every day (students, faculty, staff, hospital, etc.)
- Highly diverse racially/ethnically
  - Changed dramatically in last 5 years
  - Considered a “racial minority majority”
  - In the Top 10 universities of the US who have highest number of international students on campus
- Extremely competitive acceptance rate
- Prized secular culture
- Highly unchurched

There are very few places that have a cultural impact as far-reaching as the University of Washington. Our vision is to fulfill the Great Commission through working on the UW campus.

The University of Washington campus in Seattle is one of the most strategic mission fields in the entire world.
MEET SEATTLE SARAH

Sarah grew up in Vancouver, WA and always knew she wanted to attend the University of Washington. The daughter of two business owners, she has an entrepreneurial spirit and was raised to be a self-starter. She decided to major in Business Administration with the hopes of opening her own business like her parents. Sarah knows she wants to help people, but her efforts always leave her feeling so tired. She loves feeling busy, but hates that her schedule is always booked, leaving her with little time for community. Sarah’s driven nature moves her towards the success she wants, but leaves her feeling lost in the crowd at UW. She often feels lonely and like there is something missing in her life. She’s had a couple of faith conversations with her roommates, but does not feel that it’s for her. She feels like it would be a much wiser use of her time reaching career goals, and even if she wanted to seek out faith, she doesn’t have the time. Her dreams of opening a business keep her believing that she will finally find where she belongs. She thinks, “Giving all of yourself to what you love makes life worth it. Surely I will be truly content once I become successful as a business owner.”

MEET SEATTLE SILAS

Silas grew up in Seattle and always wanted to stay close to home for college. He is majoring in Computer Science at the University of Washington and dreams of working for Microsoft. He is academically and scientifically minded. He loves attending video game conferences and being a part of the Technology Programming club at UW. Silas’ parents emigrated to the U.S. from China when they were accepted as students into UW and decided to stay in Seattle after graduating. His parents are not religious and he himself has never found it important. Silas thinks that with science, religion is not plausible and it seems kind of cultish anyway. He tries to be a good person, but doesn’t think about spirituality very much. When he does, he’s left with more questions than answers. At times, he wonders how people can be so naïve with their faith in God. At others, he wonders why those same people seem so satisfied.
Basic Biblical Beliefs are not meant to be an exhaustive list of our beliefs and theology as Christians. Basic Biblical Beliefs are specific theological convictions, stories, and passages guiding the ministry and are what drive and inform our work. The following things are what our ministry consistently comes back to and functions out of on the University of Washington campus.

New Creation

- **Descriptive Statement:** The world has hope to become a new creation and it is happening now through the work of the Spirit (Rev. 21:5, 2 Cor. 5:17)
- **Implication:** We, as the church, join God in restoring all of Creation back to Himself. New Creation is breaking into the world and the lives of people through the resurrection of Jesus and the work of the Spirit.

Incarnation

- **Descriptive Statement:** Jesus became like us in every way to stand in our place, show us who the Father is, and embody what it means to be human (John 1:14, Phil. 2:5-11)
- **Implication:** God inhabits His community through His bride who walks among, teaches, and serves the community on behalf of the Father, who provides the growth.

Revelation

- **Descriptive Statement:** God is actively working in every person’s life to make Himself known (Isaiah 55:6, John 12:32)
- **Implication:** We help reveal the reality of God’s sovereign hand working in, among, and around us.
CORE VALUES

Core values are consistent, passionate, biblical and distinctive convictions that determine the priorities, decisions and behavior of the ministry.

Faith
- Descriptive Statement: We are rooted in faith whether we are wandering in the wilderness or with God on the mountain.
- Biblical connection: Heb. 11, Gal. 2:20, Phil. 3:9-11, John 7:38, Mark 10:52, Eph. 2:8
- Behavioral Indicators (these describe in some way how a core value is expected to be demonstrated in the life of the church and its members).

Gospel
- Descriptive Statement: The tension of grace and truth is the foundation of the Gospel and what sustains our life with God. When the Gospel is preached, the best of both grace and truth come out.
- Behavioral Indicators: openness, acceptance, commitment to the truth

Mission
- Descriptive Statement: God grows His kingdom through discipleship and service.
- Behavioral Indicators: community involvement, transformed lives through people coming to faith, commitment to serve.

Mission Statement: We exist to reveal God’s wonder, justice, and presence at the University of Washington.

Vision Statement: A dynamic and diverse community of 100 people focused on following Jesus, building community, and growing new leaders that have planted a new ministry by its 5-year mark.

Long term goals: We want to be a campus ministry that is part of a movement of campus ministry and church plants. A key aspect to bringing this to life is creating apprenticeship and internship programs at the UW campus ministry from the beginning. This makes a pathway for new young leaders to develop and be sent out. These students or young adults would go plant new ministries or fill churches and church plants with leaders throughout the city and the world.
**Strategic Plan**

**Connect:** Invitations to missional communities, social events, Discovery Bible studies, large group gatherings, retreats, and “Dawg Days” activities are extended. Students in this phase begin to become involved with the ministry’s activities and Mission. Seekers that are right on the edge of faith may commit to Christ here.

**Grow:** Students who are looking to become more serious about faith move into this arrow. This is where a student deepens their commitment to the ministry by being an active member in all Connect phase activities. One-on-one mentorships and individual discipleship is fostered here. As students grow in commitment to the ministry and to discipleship, students will begin to form a worldview centered around Christ and his Mission for the world.

**Equip:** The goal of this phase is to equip students to be missional leaders. Internships, apprenticeships, and student leadership opportunities are encouraged and expected from those living in this phase. Students organize and conduct Discovery Bible Studies, missional communities, and at times the large group gathering. These students are on the front lines of representing the ministry on campus, and are the leaders in making that initial Contact with incoming students.
**THE TEAM**

**Ethan Pollard** is a native Arkansan and graduate of Arkansas State University with a Bachelor’s degree in Midlevel Education. He is married to Heather and currently teaches 7th grade math at Truman Public Schools. He is a lifelong Christian, but developed an authentic faith while in campus ministry at ASU. His life change during college is why he wants to minister to college students and young adults.

**Heather Pollard** is the proud wife of Ethan, a graduate student at Harding School of Theology, and an active volunteer in the community. She is an alumnus of Arkansas State University with a Bachelor’s degree in Psychology and can’t wait to use her degree to help people on the fringes of society. She is passionate about advocacy, social justice, finding the good in others, and sharing the Gospel. Campus ministry changed her life and she can’t wait to be a part of it changing others.

**Devon Sears** is finishing his Bachelor’s degree in Sociology with a double minor in Philosophy and Psychology at Arkansas State University. He was raised in central Arkansas, and has worked as an intern for WOLFLIFE Campus Ministry at Arkansas State for nearly two years. There he has been given both training to share with those who are without Christ, and a great love to do so. Through his experiences on campus he is convinced college students are more receptive to the Gospel of Christ.

Outside of our current core team, there are 8-12 people actively considering joining the group to take part in the work on University of Washington’s campus. They consist of WOLFLIFE students, hometown friends, and young adults currently living in Seattle.
1) Offer spiritual oversight and accountability for Daniel and Holly
2) Provide $30,000 annually for part of lead planter’s salary
3) Ongoing partnership in ministry
   • Mission Teams
   • Apprentices/Interns
   • Encouragement
   • Prayer
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REFERENCES


